Boca Raton Mobile Mechanic

company case study

The Problem

While Boca Raton Mobile Mechanic already had strong local SEO and ranked well on Google, they were struggling in key areas:

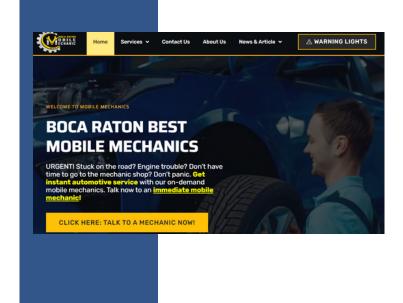
- X Inconsistent content posting on social media
- X No clear way to accept online bookings or generate leads
- X Missed opportunities to convert traffic into customers
- X Visitors weren't converting into real customers

Even with solid visibility, they weren't maximizing their reach or converting their traffic effectively. Leads were slipping away due to a lack of structure in their digital marketing funnel.

III The Target Results (60 Days)

- 📈 +78% increase in local keyword clicks
- \ 2x more direct calls from website visitors
- = +55% increase in online booking form submissions
- 40% more engagement on Facebook posts
- More 5-star reviews due to better client follow-ups.

Impact: More time spent on customers, less time worrying about how to market.



▼ The 3w Solution

3W deployed its modular DFY, DWY, and DIY services to support growth based on the mechanic's unique stage of development.

The DFY (Done-For-You)

- We fully managed their digital presence, including:
- Website design refresh for better UX & speed
- Streamlined "Call Now" and contact form integration
- Lead capture setup to convert visitors
- Social media branding graphics and visual identity

DWY (Done-With-You)

- We collaborated with the business owner to boost engagement:
- 1-on-1 training on content planning and posting
- Setup and optimization of Google Business Profile reviews
- Monthly check-ins for insights and adjustments

DIY (Do-It-Yourself)

- We empowered the client with tools to stay consistent:
- Custom Canva templates for auto repair social posts
- A ready-to-use content calendar
- A DIY SEO blog kit for future traffic-building

Target Client Feedback (Positive Feedback)

"I had no problem getting found, but I didn't know how to turn views into calls. 3W helped me get organized and professional. I now post regularly, get leads through my site, and finally have a system that works for me."

— Owner, Boca Raton Mobile Mechanic

Ready to Grow Your Business?

Whether you need it Done-For-You, want us to Do-It-With-You, or prefer Do-It-Yourself tools — 3w has the roadmap.

- **Call us today at 1-561-802-0472**
- **Wisit 3wcorners.com**
- **Book a free consultation to get started!**